

"THE BIRTHPLACE OF THE STATE OF NEW YORK" OFFICE OF THE MAYOR

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FOR IMMEDIATE RELEASE

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Outdoor White Plains Farmer's Market Opens for the Season!

Have you been missing your farm-fresh, locally-grown veggies? The wait is nearly over. The much-anticipated City of White Plains Downtown Farmer's Market will open for the season on Wednesday, May 1st.

The Farmer's Market will be open weekly, on Wednesdays, through November 20th, from 8:00 a.m. to 4:00 p.m. The Farmer's Market is located on Court Street between Main Street and Martine Avenue.

Why is it beneficial to shop at a farmer's market? There are several reasons. First, when you buy your produce at a farmer's market you are supporting the network of local farmers and that is important to our regional economy. Second, farmers who sell their produce at farmer's markets are able to pick their produce at the very peak of its flavor because that produce does not need to travel very far to get to your table and that is good for the consumer. Finally, since the travel time for delivery of the produce is reduced, the amount of fossil fuels used is also reduced and that is good for our environment.

Participating vendors come to the market from local farms in upstate New York, Connecticut, and Pennsylvania. Vendors feature a wide assortment of fresh produce, plants, home baked goods, breads and prepared food.